1. See attached “NEW OPT IN”

Change Opt In Box wording, size and colours to be as attached

Colours: Box Outline DARK GREY

“ENTER EMAIL ADDRESS” LIGHT GREY

“SEND ME GREAT OFFERS & LATEST NEWS” – WHITE WRITING WITH RASPBERRY COLOUR d8006c BOX

1. See attached “TOP BANNER”

Align Opt in box with logo

Change Box to new one

Change Facebook logo and add Instagram logo to its right

See attachments “FACEBOOK LOGO” and “INSTAGRAM LOGO”

Instagram Account to link to is <http://instagram.com/ragberry>

1. See attached “**MORE TOP BANNE CHANGES**”

Remove “AUSTRALIA WIDE FREE SHIPPING” box completely

“PRODUCT SEARCH” box will move to the bottom of the email – I will advice later

Change JOIN US OR LOG IN and BAG $0 (0) to just read BAG $0 | LOG IN in dark grey next to the new social media icons

1. See attached “FREE DELIVERY POSITION” and “NEW FREE DELIVERY LOGO”

Add the new free delivery logo to where indicated

Make sure to follow colours as Raspberry d8006c and Black 000000 as the Hex value

Can this FREE DELIVERY logo be functional? i.e. when customer clicks on it, a pop up window appears with text from my DELIVERY & RETURNS policy? For example, see attachments ASOS FREE SHIPPING and ASOS POP UP WINDOW

1. See attached “NEW TAG LINE”

Change the tag line under Ragberry Logo to be “Boutique Brands From Around The World”

Please use same font as before but only make the first letter of each word upper case and all other letter lower cases

Colour to be DARK GREY

See attached for NEW TAG LINE for positioning ONLY

1. See attached “SECONDARY TAG LINES”

Remove “BOUTIQUE BRANDS FROM AUSTRALIA & EUROPE” AND “EXCLUSIVELY SELECTED FOR AUSTRALIA” boxes completely

1. See attached “NEW CATEGORY LINE”

Please change to attached

All categories DARK GREY apart from SHOP, which is to be raspberry and line underneath to be raspberry

1. See attached “LATEST ARRIVALS”

Change font size to smaller as the category names at top

Change wording to “LATEST ARRIVALS”

1. See attached “BOX OUTLINE”

I would like all grey box outlines, i.e. the border lines to be removed from images on every page please  
Make sure these are removed from Homepage LATEST ARRIVALS section as well

I would like product to stand alone, like attachment MW EXAMPLE

1. See attached “FOOTER”

Add Search Product box to the bottom LHS

Remove godaddy certified bage and replace it with the below SSL Certified badge

<span id="siteseal"><script type="text/javascript" src="https://seal.godaddy.com/getSeal?sealID=nji2WX5bAvEYeAGcUEJkqWxXKrx1fBD9pZfR0M0WZbtvRfPjXfGJm"></script></span>

See attached “SECURE PAYMENT LOGO” and add this next to SSL Certificate above

1. See attached “NEW IN PAGE” for changes
2. See attached “SHOP DROP DOWN LIST” for changes and follow same change for BRANDS, TRENDS and SALE drop down boxes
3. See attached “CLOTHING CATEGORIES”

Follow for all categories under SHOP and SALE

1. See attached “REFINE BY” for changes

Also, on the REFINE BY box for DRESSES page, can we have the option to refine by styles listed below

* Casual Dresses
* Going Out Dresses
* Occasion Dresses
* Work Dresses
* Summer Dresses
* Bodycon Dresses
* Prom Dresses
* Maxi Dresses

1. See attached “ABOUT US” for changes

Also, can you show me how to add an image to this page on the backend?

1. See “PRODUCT PAGE” for changes
2. See attached PRODUCT PAGE SIZE GUIDE

I would like to have pop up window for SIZE GUIDE underneath second product description?

1. Still having problems with images on product pages scale to the image box size. See attached IMAGE 1 and IMAGE 2. I would like the images to scale bigger so it covers the entire size of the box. The images are just too small for the product page. Can this be resolved?
2. Can you look into adding ZOOM option on images once customer clicks on MAXIMIZE?
3. See attached “TAB COLOUR”.

On product page, either the ADD TO BAG tab or the size tab is NOT Raspberry d8006c. Please match

1. See attached “SALE TAB COLOUR”

The SALE tab colour does not match Raspberry d8006c. Please match

1. See “PAY NOW”. See attached / [www.asos.com](http://www.asos.com)

When customer clicks on ADD TO BAG, a pop up window appears where the BAG is giving the customer to pay now. Can I have this option at Ragberry?

1. CHECK OUT PROCESS

See attached “ASOS CHECKOUT 1 and 2”

When customer goes to adds an item to the bag and chooses to PAY NOW from drop down box, it takes you to a brand new page where there is nothing else on the page including the header except payment option so customer doesn’t navigate away from closing the sale.

However, if customer clicks on BAG, it takes them to BAG SUMMARY. See attached “ASOS CHECK OUT 3 and 4”

Also see [www.asos.com.au](http://www.asos.com.au) for process

I need to make Ragberry checkout process easier to navigate and with better call to action. Can we implement the same process as above to Ragberry checkout process please?

1. CHECK OUT PROCESS TIDY UP – SHOPPING BAG SUMMARY

Can you follow the below changes on Ragberry check out pages. Thanks

See attached “SHOPPING BAG SUMMARY”

1. CHECK OUT PROCESS TIDY UP - LOG IN

So, can this 2nd step in checkout be the first step to appear on a black page when customer opts to check out without viewing bag summary / the next step after viewing bag.

However, can the below 3 options we give on the page be listed down be boxes that customer clicks to open next step. i.e. the below are listed underneath each other with + sign next to each box so customer clicks to open each one that is suitable to them?







See attached “LOG IN and LOG IN GUEST” for changes when above point are done.

1. See attached “ADDRESS and SHIPPING” for minor changes.
2. See attached “PAYMENT” for changes
3. See attached “PAYMENT DETAIL” for changes.
4. In addition to the above, I would like to re-activate the mobile site with relevant changes as per above and only difference I would like is for homepage to have the image slider on LATEST ARRIVALS images on. Please confirm